

Baby Bottle Boomerang - 2023

Online Giving Option

Baby Bottle Boomerang is designed to raise awareness about the ministry of **Safe Harbor Pregnancy Medical Center**, as well as bring in funds to support the center. For the first time in 2022, we offered all churches and organizations the option to collect donations online using a credit card. We will be providing this option again in 2023. This can be in addition to the collection of currency and checks in bottles; or the entire promotion can be completed online.

We will establish an individual giving page for each church/organization. This page will display the donations received for each church along with the donations received for all participants. Cash and check donations will be included in the totals. At any time, liaisons can access this page to view their progress and the campaign progress overall.

For groups that choose to use bottles along with the online giving, we will include a link and a QR Code inside the bottles. People can either type in the link to the online giving page or simply scan the QR code on their cell phones.

For churches/organizations that wish to make this a completely online giving event, we will provide the link and the QR Code to the liaison who can then make it available to others. Perhaps a church might publish this link in their bulletin or have a date set aside to provide the link and QR Code during a service when the promotion is announced.

This will provide yet another option for those who wish to participate in BBB. With easy access to the giving pages online, we hope that new donors will join the campaign for the first time. And because all participants can see the progress, we hope this will generate enthusiasm.

Giving pages will be set up for all churches even if they do not publish this option to their members. The link and QR Code will be given to the liaisons so they can track the progress of their church as cash and check deposits are made.

If your church would like to provide the online giving opportunity to your members, please indicate this when you sign up for BBB using our web site: www.shfriends.org/events. Indicate whether you want to make this completely online (no bottles needed), or a combined campaign with both bottles and online giving. If you have additional questions please phone or e-mail Bobbi Grubb at 850-439-2511 or bgrubb@safeharbormc.org.

Thank you for helping to make the 2023 Baby Bottle Boomerang promotion a great success!